

IN 1915 New Mexico's Greatest Store.

Rosenwald's Daily Store News

IN 1916 New Mexico's Greatest Store.

Our Great Mid-Winter Shoe Sale

BEGINS

Thursday, January 6th, 1916

ONCE IN A WHILE we give a Shoe Sale that stirs all Albuquerque from center to circumference,--sets all Albuquerque talking and brings everybody to this store.

Such a Sale Will Begin Here Thursday, January Sixth

Be here early, as a Shoe Sale coming now, at the beginning of winter, is bound to bring out the crowds. People will flock here to get the first selection of these high class Shoes. Our stocks are now complete, but with these low prices they will not last long. You know the quality of our Shoes and when they are sold at prices that inferior Shoes are sold for, YOU KNOW NOW IS THE TIME TO BUY. COME SEE FOR YOURSELF.



Women's Shoes

LOT 1. Women's Patent and Glace Kid Boots, hand welted soles, some lace, some button, colored kid toppings and white calf trimmings. The season's latest fancy patterns; sold regularly at \$7.00. Choice, during shoe sale, pr. **\$4.65**

LOT 2. Women's Newest Dress and Street Boots in patent and dull, hand turned Goodyear welt soles, also all the new and up-to-date colorings in GYPSIES, such as grey, midnight blue, bronze and green. These were exceptionally good values at \$6.00 a pair. Your choice, while they last, only, pair **\$3.85**

LOT 3. Women's Patents, Dull Kid and Gun Metal, some hand turns, others welt soles, cloth and kid tops, mostly all new button styles. Our regular \$5.00 grades. Clearance sale price, pair **\$3.45**

LOT 4. Women's Elegant Street Models in patents and dull calf, both lace and button; black, sand and putty color cloth tops; military and Spanish shaped heels. Regular \$4.00 and \$5.00 values. Choice during our mammoth shoe clearance, pair **\$2.85**

LOT 5. Women's Boots that will meet all requirements, such as patents, gun metal and vici kid, in lace or button, web or hand turn soles; selling regularly at \$3.50. Closing clearance price, pair **\$2.65**

LOT 6. Women's Hanan Boots, mostly all lace styles (odds and ends), patents and plain leathers, hand welted and hand turn soles. Regular \$6.00 values. Your choice during our clearance shoe sale, pair **\$1.95**

LOT 7. Women's Tan Calf Boots in button (the famous Armstrong make). These are elegant looking and wearing boots. Reasonably priced at \$5.00, but for quick selling, your choice, while they last during our shoe clearance sale, pair **\$2.95**

LOT 8. Women's Finest Buckskin Boots in brown and grey hand welted soles, medium height straight military heels. These are positively our regular \$6.00 values. Choice during sale, pair **\$3.45**

LOT 9. Women's Black Suede Button Boots, medium short vamps, military heels. Regularly priced at \$4.00. Your choice during clearance sale, pair **\$2.45**

LOT 10. Women's White Nubuck and White Canvas Button Boots. These are elegant quality and are fine spring boots. Choice during clearance sale, pr. **2.95**

LOT 11. Women's Sport Shoes in tan elk blucher lace pattern, white ivory soles and heels, easy light web soles. Sold regularly at \$4.00. Clearance sale price, pair **\$2.45**



LOT 12. Women's Genuine Vici Kid Boots, both lace and button; medium light flexible soles; a shoe that can be appropriately worn for general street wear--and will make an elegant house shoe. Regularly sold at \$2.50. Choice during sale at, pair **\$1.65**

LOT 13. Women's Pumps and Patents, dull and bronze kid, with fancy quarters such as grey, tan, sand and fawn ogee calf; hand turn soles, Spanish heels; values \$4.50 and \$5.00. Your choice, pair **\$2.95**

LOT 14. Women's Finest Quality Satin Evening Slippers, elaborately beaded toes and buckle ornament to match; moderately high French heels; black and white only. Former price \$6.00, choice for clearance shoe sale, pair **\$3.85**

LOT 15. Women's Satin Evening Slippers in black and white, hand turn soles, Spanish shaped heels, silk ribbon pom poms ornamented on vamps. Regular price at \$5.00. Your choice during clearance sale, pair **\$2.95**

LOT 16. Women's Satin Evening Slippers, neatly ornamented with chiffon bows; Cuban heels; colors, pink, red, light blue, lavender, and gold. Regularly priced at \$4.00. Your choice, while they last, during shoe clearance at, pair **\$2.35**

LOT 17. Women's Satin Bedroom Slippers with silk pom poms and low covered heels; colors pink, red and lavender. Always sold at \$2.50. Your choice, during clean-up shoe sale, pair **\$1.45**

LOT 18. Felt Comfy Slippers, felt padded insoles that insure ease and warmth to the foot; neat fluffy silk pom poms and ribbon inlaid; colors—old rose, red, light blue, natural gray and navy blue. Regular selling price always \$1.50. Choice for clearance sale, pair **\$1.15**

LOT 19. Our entire stock of Ladies' and Children's Felt Slippers and Juttets. Some plain, some fur trimmed. Values up to \$1.50. Choice, to close for rapid clean-up, pair **.75c**

LOT 20. Boys' Dark Gray Comfy Slippers, wool felt padded insoles and genuine calfskin outer soles. Regularly sold at \$1.25. Our clean-up price for our shoe clearance, pair **.85c**

LOT 21. Women's and Children's Bath Slippers, made of Turkish cloth and heavy fleeced lining. An elegant, easy, practical slipper that is always appreciated by everyone. These are well worth 50 cents. Your choice, while they last at only, pair **.25c**

Slashing Prices in Mens Shoes

LOT 31. A very fine assortment of Men's Shoes, made by famous makers as James A. Bannister, Slater Merrill and M. A. Packard. The make-up consists of leathers that will meet every requirement, such as patent, velour, gun metal, vici kid, mahogany and tan Russel calf. Every desired model in button, blucher and plain lace are here from the most conservative staple to extreme English top boot, choosing. Values \$4.00, \$3.00 and \$2.00. Your choice, while they last at only, pair **\$2.95**



LOOK THESE OVER, MEN'S SECTION FIRST FLOOR

Children's Shoes

LOT 22. Growing Girls' Button Shoes in gun metal and vici kid, extension oak soles; very appropriate for general street wear. Regular \$2.50 and \$2.75 values. Sale price, pair **\$1.95**



LOT 23. Growing Girls' Patent and Gun Metal Button Boots, with cravette and dull kid tops, tipped and plain toes, low heels. Our regular \$3.50 values, specially priced for clearance shoe sale at, pr. **\$2.45**

LOT 24. Children's High Cut Button Boots in patents, gun metal and tan calf. An elegant and becoming boot that will tide the child over till spring. Divided into three lots. Sale price, according to size—
5 to 8; regular price \$2.00, now **\$1.35**
8½ to 11; regular price \$2.25, now **1.55**
11½ to 2; regular price \$2.50, now **1.85**

LOT 25. Children's Gun Metal and Patent Colt Button Shoes, regular height serviceable oak leather extension soles. Divided into lots, according to size—
5 to 8; regular price \$1.75, sale price **\$1.25**
8½ to 11; regular price \$2.00, sale price **1.45**
11½ to 2; regular price \$2.25, sale price **1.65**

LOT 26. Infants' Black and Red Vici Kid Button Shoes, worth \$1.00 a pair. Choice during clearance sale only, pair **55c**

LOT 27. Infants' "Odds and Ends" in our famous Nature Form Shoes. Many fancy leathers and patterns in the make-up. Worth up to \$1.75. Choice, while they last only, pair **95c**

LOT 28. One lot of Little Boys' Dull Calf Shoes (lace only). Heavy oak soles. A shoe that will stand the knocks of the sturdy boy. Sizes 9 to 13. Sale price **\$1.35**

LOT 29. Youths' and Little Girls' Tan Calf Button Shoes, Goodyear welt soles; manish shaped lasts. A most splendid appearing and wearing shoe. Sizes 9 to 13; regular price \$2.75, now **\$1.95**
Sizes 1 to 2; regular price \$3.25, now **2.15**

LOT 30. One lot of our finest quality of Little Men's and Boys' Shoes, in patents, gun metal and tan calf, both lace and button styles. Sold regularly for \$3.50 and \$3.00. Sizes 2½ to 6. Your choice during our clean-up sale, pair **\$2.35**

LOT 31. Boys' Elk Skin Shoes in brown, tan and pearl gray, both lace and button, serviceable overweight oak leather soles, a shoe that will stand the hardest wear. Sold regularly at \$3.00. Your choice during sale, pair **\$1.85**

LOT 32. Boys' High Top Tan Blucher Lace Storm Boots, two full double soles that insure extra service and wear. Priced regularly at \$4.00. Closing out sale price only, per pair **\$2.75**

